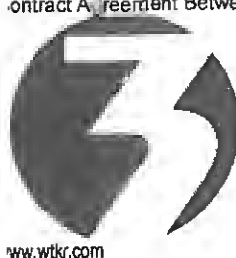


CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

and:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract / Revision 578918 /		Alt Order # 07908863
Product OBAMA/P/D 2MIN		
Contract Dates 09/28/12 - 10/04/12		Estimate # //1881
Advertiser Obama/D/President		Original Date / Revision 10/26/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/01/12	10/04/12	Ellen Degeneres 3pm	3-4pm		2:00			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$2,600.00			
2	3	10/01/12	10/04/12	CBS This Morning	7-9a		2:00			NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$2,600.00			
3	3	10/01/12	10/04/12	NewsCha 3 News First @ 4p	358-5pm		2:00			NM	2	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$3,040.00			
4	3	10/01/12	10/04/12	Newschannel 3 News	5-530pm		2:00			NM	2	\$7,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$3,840.00			
E 5	3	09/29/12	09/29/12	730-8pm	730-8pm		2:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/24/12-09/30/12	730-8pm	730-8pm	-----Sa--	2:00		\$1,300.00	NM		
			Credited									
6	3	09/29/12	09/29/12	NCAA Football	Various		2:00			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$6,000.00			
Totals											10	\$32,760.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	1	\$6,000.00	\$5,100.00
10/01/12 - 10/04/12	9	\$26,760.00	\$22,746.00
Totals	10	\$32,760.00	\$27,846.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.